GLOBAL WATER PARTNERSHIP

Aligning public and private climate-resilient water investments

How GWP's approach to water replenishment can help your company increase its impact

Call for engagement on water replenishment

Companies everywhere are setting ambitious water targets, often aiming to achieve a **net-positive water impact** through water replenishment. The challenge is delivering projects that **create measurable and lasting change** on the ground.

The Global Water Partnership (GWP) helps companies translate their water goals into **credible results that address real water needs**. Through our trusted global network of country and regional partnerships, we connect corporate investments with public water priorities and community needs – identifying a range of options for **ready-to-implement opportunities** that strengthen resilience, reduce risk, and build long-term relationships with governments and local stakeholders.

As part of the **GWP's 2026-2030 Strategy**, we are actively engaging with corporate partners around the world to mobilise climate-resilient **public-private water investments** that achieve a **transformative impact on** Sustainable Development Goal 6 **(SDG 6)** on clean water and sanitation, while maximising the impact of companies' **water stewardship goals**.

Doing water replenishment differently

Grounded in the **Volumetric Water Benefit Accounting** (VWBA) 2.0 guidance, GWP's approach to water replenishment presents a novel way of achieving corporate targets:

- We use the GWP **network's local water intelligence** to pinpoint easily accessible investment opportunities that meet the **public sector's greatest needs**, based on existing plans. This can reduce project delivery timeframes and transaction costs, while increasing the long-term impact. Our strong ties with the public sector also often successfully leverage **matching public funds**.
- We implement projects **in partnership between the public and private sectors**. Once implementation is completed, we typically transition the maintenance of the investments to public sector partners. This allows **corporate water replenishment** targets to be met in a way that **leverages public funding**.
- We offer **a single global network** with **a common approach**, making it easier to identify opportunities that meet companies' replenishment needs, with **technical backstopping** provided by the global GWP team, and network learning across our regional and country teams.

A global network with a strong track record

The Global Water Partnership is a **trusted institution** with a unique model comprising two entities: the **Global Water Partnership Organisation (GWPO)**, an intergovernmental organisation; and a global network, with **regional and country water partnerships** across the world. GWP's nearly 30-year legacy includes mobilising **governments, international funding mechanisms, academia, civil society, the private sector** and others, to improve water governance and climate resilience, driving investments that deliver lasting results, from the local to the global.

Around 15% of GWP's 2,800+ partners are private companies. Aligning the private perspective with our trusting collaboration with public water authorities, we have developed a **strong track record in implementing technical solutions** – joint water-related interventions in localities across the globe, which boost **climate-resilient water security**. These interventions, funded by the private and/or public sectors, are helping to solve some of the world's main water and climate challenges.

As an example, the GWP Mediterranean office, partnering with companies such as Coca-Cola, Microsoft, Crown Holdings, and Reckitt, has been implementing water replenishment solutions for almost **20 years**, with **150+ interventions**, leveraging **tens of millions of euros** of public-private investments in **10 countries** in the region.

Contributing to a global water strategy

The [2026-2030 GWP Strategy], launched in August 2025, was welcomed by global leaders and development partners as a timely and ambitious plan to **unlock USD 15 billion in global water investments** and mobilise USD 500 million directly for countries and partners. Together, the Strategy and the Global Transformation Agenda for Climate-Resilient Water Investments define a unified direction for GWP and GWPO – aligning political commitment, financing and partnerships to accelerate progress towards a water secure world, and to strengthen global collaboration on water and climate. Water replenishment and corporate water stewardship are key engines to engage partners in this Strategy. **Join us to become part of the movement to transform the global water investment framework!**

Join the Global Transformation Agenda on Water Investments

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