**“NON CONVENTIONAL WATER RESOURCES (NCWR) PROGRAM IN MALTA”**

***ALTER AQUA – Phase III***

**PROPOSAL FOR communication, marketing and cultural projects**

**IN THE MALTESE ISLANDS**

*Please submit in Word format through email to konstantina [at] gwpmed.org*

*with subject “Alter Aqua Phase III – Call for communication project proposals” or press* *here*

**Personal & contact information**

|  |  |  |  |
| --- | --- | --- | --- |
| Surname |  | Name |  |
| Date of birth |  | Mobile phone  |  |
| Email |  |
| Short CV[about 150- 200 words] | *[include studies, current occupation, relevant experience if any, professional interests related to the programme]* |

*If the proposal is submitted by a team, please provide the above information for each participant by copying the table as many times as necessary.*

**Project concept note**

|  |  |
| --- | --- |
| Project title [up to 10 words] |  |
| Project category | *[please delete the categories that are not applicable]* I. Awareness raising about water scarcity and water savingII. Promotion of water heritage III. Promotion and mainstreaming of non-conventional water resources |
| Project description [300- 500 words] | *[proposed projects must regard activities at or about the Maltese Islands; please answer the following questions:* 1. *What is the type of activity proposed (e.g. online campaign, mobile application, etc)*
2. *What is the target audience (type of audience, estimated numbers to be reached/engaged etc)*
3. *Who will be the organizers, the participants and the target audience (if different than the participants)*
4. *Which NCWR/water issue(s) will the activity address and how*
5. *What activities does the project include and where/how/when will they be executed*
6. *Other information about the envisaged execution (e.g. required collaborations to increase outreach)]*
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| Other information | *[please include at least the following for your proposal*1. *Language(s) of development/execution, if applicable*
2. *Estimated preparation time (in months)*
3. *Estimated budget ]*
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| Pictures, sketches, concept visualisation  | *[optional field – you may use pictures, sketches, mind maps, mock-ups or other visual material to support your proposal]* |
| Project necessity and significance [200 words] | *[include at least the following: why are you proposing this project; why do you consider it important; what are the benefits for participants/target audience and/or for the environment and wider community; what do you wish to accomplish through your participation in the programme]* |