





DRIN DAY 2014 and beyond Drin Basin Multi-Stakeholder Conference 10 – 11 December 2014 Tirana, Albania







Background

- GIZ supports the Drin MoU Process and the Drin Core Group Secretariat
- GEF Project
- "Enabling transboundary cooperation and integrated water resources management in the extend Drin River Basin"
- ➤ Component 5
 Stakeholder Involvement, Gender Mainstreaming and Communication Strategies
- > Support from GIZ through the Drin Day







What is the Drin Day?

- A light-hearted and celebratory event
- Follows the examples of Danube Day and Sava Day
- A day of environmental education & transboundary cooperation
- A day of participation especially of children and youth in a diverse range of activities like bike tours, cultural event, workshops etc.

• Aims:

- > to strengthen the emotional and respectful connection of the Drin inhabitants with the Drin Basin and its unique biodiversity
- > to inspire the public to act for the Drin Basin in their everyday lives







Danube & Sava Day - Impressions -

























Deutsche Gesellschaft für Internationale











What is special about the Drin Day?



- > Implemented on one day in four countries with crossborder participation
- Albania: Communities in norther Albania at the lower Drin
- FYROM: Struga (with participation from Pogradec)
- Kosovo: Peja/Prizren (with participation from Bayram Curri)
- Montenegro: at the mouth of the Buna/Bojana river (with participation from Shkoder/Skadar)
- Thus, it strengthens the awareness that
- > the conservation of the river can only be successful through joining resources and efforts across borders
- riparian share joint benefits and share a joint responsibility



Process

2013

- Tender with NGOs in four countries (AL, FYROM, MNE, RKS)
- Assessment of budgets and proposals from the NGOs
- Contracting and submission of final implementation plans and budgets

2014

- Preparation and implementation of the Drin Day 2014 by the NGOs
- Monitoring, documentation and lessons learnt













Drin Day 2014

- > Individual activities
- Local products fair
- Drawing/painting exhibition
- Environmental workshops for children, experiments, e.g. on water quality and climate change
- Sports events like kayaking, cycling, hiking

- > Program on stage
- Programm with children: singing of environmental songs, recitations
- Awards ceremony for drawing/painting competition
- Cultural performances: local dancing groups, concert, environmental theatre

> Drin Bag:

Distribution and demonstration







What is the DRIN BAG?

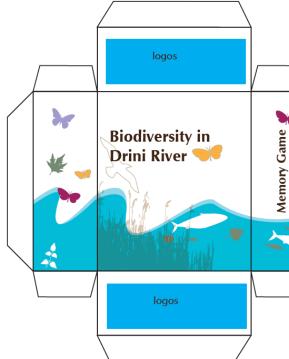
- ➤ Educational and fun package for children and youth on the Drin River Basin, environment & climate change
- ➤ Following the example of the Danube Box
- > Content:
- memory game with animals in the Drin River Basin & recycle and information game
- activity sheet with river ecosystem information and animal stickers
- folk tales to discuss the challenges of the Drin River Basin
- booklet with Drin Day information, figures, facts
- bookmark, cardboard ruler and thermometer
- leaflet on potential river's pollution sources & questionnaire on river's water quality
- map of the Drin River Basin











About Drini Day Campain

Memory Game



White Stork (Ciconia Ciconia The White Stork breeds in open farmland areas with access to marshy wetlands, building a large stick nest in trees, on buildings, etc. The White Stork's decline due to industrialisation and agricultural changes

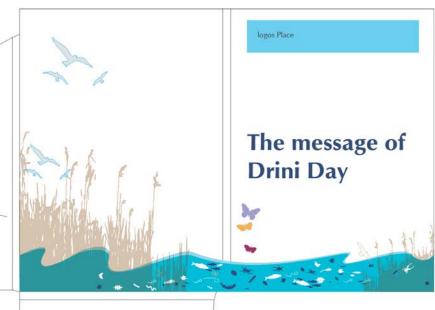


Green Frog (Rana sp.)
Green frogs live wherever shallow freshwater ponds, road side ditches, lakes, swamps, streams, and brooks are found. Most often seen resting along the river pond's shore, they leap into the water when approached. Adult green frogs range from 5–10 cm.



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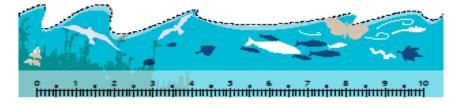


File



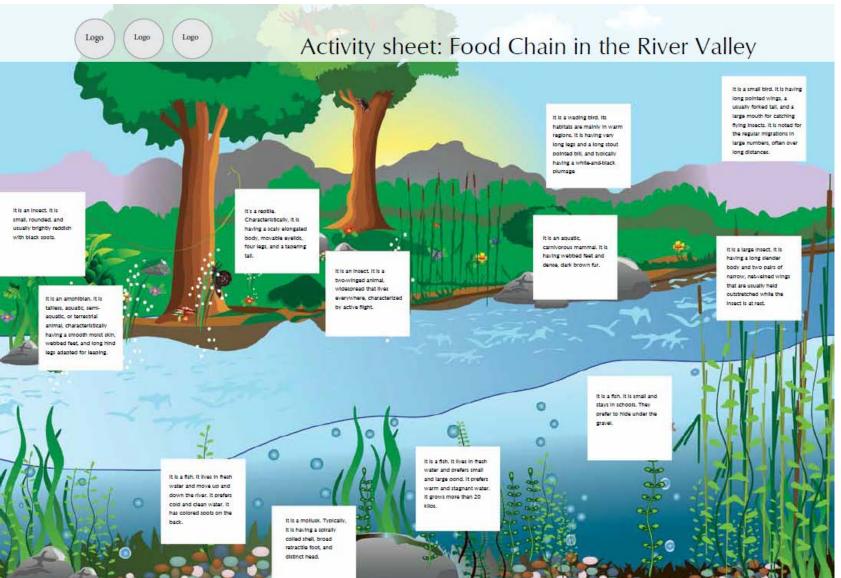
Thermometer

Ruler



Bookmark





















The Way forward

- > Time setting: current proposals
- 5 May 2014: symbolizes the five Drin Riparian (challenge: weekday, could be celebrated on the following weekend)
- 17 May 2014: weekend day, not too close to existing celebrations
- Drin Day as an annual event under the GEF project?
- option: different or additional venues, organisations and activities







Newest project proposal: the Drin Bus

















Thank you for your attention!